

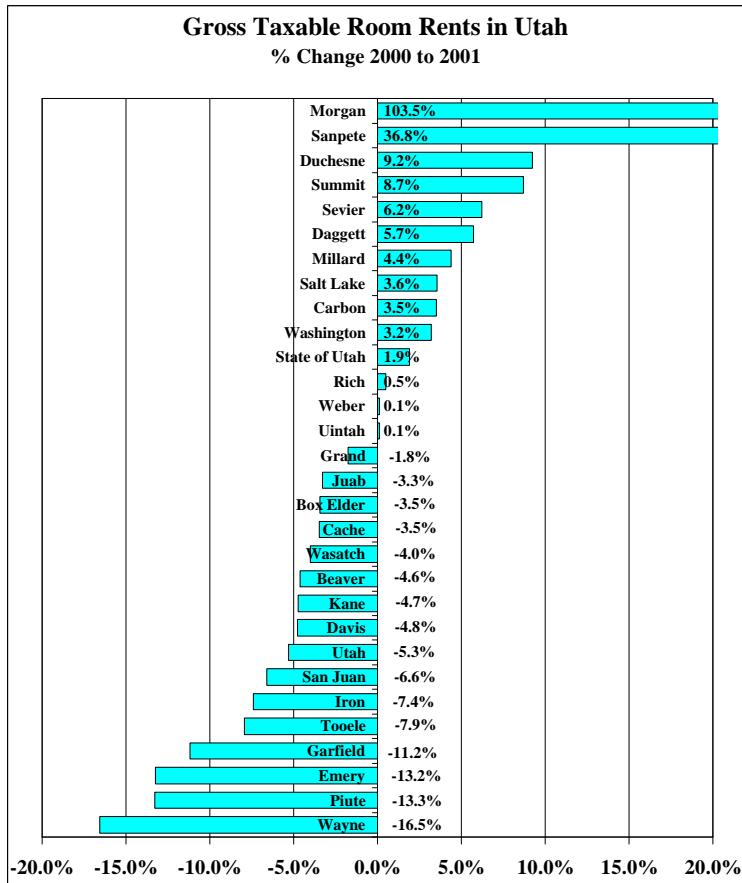
Travel & Tourism Taxes - Gross Taxable Room Rents

Rank	County	2001 Room Rent Revenues	Percent of State Total	Rank	County	2001 Room Rent Revenues	Percent of State Total
1	Salt Lake	\$243,672,654	42.1%	16	Carbon	\$4,630,714	0.8%
2	Summit	\$107,199,784	18.5%	17	Tooele	\$4,288,799	0.7%
3	Washington	\$39,160,260	6.8%	18	Beaver	\$2,934,087	0.5%
4	Utah	\$31,686,907	5.5%	19	Wayne	\$2,814,835	0.5%
5	Grand	\$26,204,467	4.5%	20	Box Elder	\$2,672,442	0.5%
6	Weber	\$16,876,606	2.9%	21	Millard	\$2,439,188	0.4%
7	Davis	\$14,559,428	2.5%	22	Juab	\$1,913,190	0.3%
8	Garfield	\$14,497,384	2.5%	23	Daggett	\$1,885,582	0.3%
9	Iron	\$13,017,151	2.3%	24	Rich	\$1,752,349	0.3%
10	Kane	\$9,015,042	1.6%	25	Sanpete	\$1,617,100	0.3%
11	San Juan	\$7,699,870	1.3%	26	Duchesne	\$922,264	0.2%
12	Cache	\$7,566,374	1.3%	27	Emery	\$638,841	0.1%
13	Wasatch	\$6,983,055	1.2%	28	Piute	\$147,799	0.0%
14	Sevier	\$6,132,645	1.1%	29	Morgan	\$77,702	0.0%
15	Uintah	\$5,439,186	0.9%				

Gross Taxable Room Rents 1996 to 2001

County	1996	1997	1998	1999	2000	2001	% Change 2000-2001	AAPC 1996-2001
Beaver	\$2,499,089	\$2,706,961	\$2,995,476	\$2,870,163	\$3,076,203	\$2,934,087	-4.6%	3.3%
Box Elder	\$2,382,792	\$2,452,799	\$2,743,436	\$2,692,499	\$2,768,013	\$2,672,442	-3.5%	2.3%
Cache	\$6,002,665	\$6,145,150	\$7,461,665	\$7,517,868	\$7,838,345	\$7,566,374	-3.5%	4.7%
Carbon	\$2,780,721	\$3,490,261	\$3,670,786	\$4,478,110	\$4,474,621	\$4,630,714	3.5%	10.7%
Daggett	\$1,373,982	\$1,324,813	\$1,817,340	\$1,769,951	\$1,783,554	\$1,885,582	5.7%	6.5%
Davis	\$10,679,692	\$12,260,194	\$13,428,722	\$13,330,007	\$15,291,074	\$14,559,428	-4.8%	6.4%
Duchesne	\$562,428	\$738,600	\$963,268	\$778,218	\$844,216	\$922,264	9.2%	10.4%
Emery	\$687,393	(\$493,023)	\$1,404,708	\$929,776	\$736,226	\$638,841	-13.2%	-1.5%
Garfield	\$15,601,048	\$15,971,028	\$16,155,172	\$16,577,780	\$16,319,061	\$14,497,384	-11.2%	-1.5%
Grand	\$22,557,127	\$25,158,976	\$24,676,933	\$27,615,600	\$26,673,567	\$26,204,467	-1.8%	3.0%
Iron	\$11,765,173	\$12,219,753	\$12,214,175	\$12,776,403	\$14,057,756	\$13,017,151	-7.4%	2.0%
Juab	\$1,645,718	\$1,692,894	\$1,770,058	\$1,907,632	\$1,978,171	\$1,913,190	-3.3%	3.1%
Kane	\$8,899,542	\$8,940,005	\$8,255,033	\$9,216,977	\$9,464,222	\$9,015,042	-4.7%	0.3%
Millard	\$1,733,381	\$2,142,495	\$1,996,992	\$2,179,436	\$2,336,914	\$2,439,188	4.4%	7.1%
Morgan	\$36,817	\$35,630	\$29,054	\$31,929	\$38,186	\$77,702	103.5%	16.1%
Piute	\$175,043	\$153,199	\$186,610	\$173,732	\$170,448	\$147,799	-13.3%	-3.3%
Rich	\$1,123,620	\$1,221,604	\$1,349,081	\$1,578,814	\$1,743,544	\$1,752,349	0.5%	9.3%
Salt Lake	\$214,024,880	\$234,263,572	\$238,479,589	\$229,797,632	\$235,285,623	\$243,672,654	3.6%	2.6%
San Juan	\$8,064,566	\$8,147,581	\$8,688,373	\$8,637,436	\$8,243,113	\$7,699,870	-6.6%	-0.9%
Sanpete	\$945,171	\$1,198,546	\$1,323,559	\$1,336,537	\$1,182,112	\$1,617,100	36.8%	11.3%
Sevier	\$5,015,299	\$5,203,651	\$5,085,250	\$5,693,398	\$5,774,287	\$6,132,645	6.2%	4.1%
Summit	\$72,159,515	\$79,855,432	\$88,875,994	\$90,604,704	\$98,626,466	\$107,199,784	8.7%	8.2%
Tooele	\$4,873,994	\$4,239,960	\$3,924,300	\$3,756,355	\$4,658,202	\$4,288,799	-7.9%	-2.5%
Uintah	\$3,940,391	\$4,491,601	\$5,305,277	\$5,019,385	\$5,434,069	\$5,439,186	0.1%	6.7%
Utah	\$24,079,584	\$27,379,992	\$27,755,028	\$31,614,149	\$33,462,356	\$31,686,907	-5.3%	5.6%
Wasatch	\$4,407,672	\$6,290,345	\$6,457,687	\$6,867,785	\$7,272,757	\$6,983,055	-4.0%	9.6%
Washington	\$30,564,311	\$32,201,732	\$34,111,888	\$36,470,724	\$37,946,219	\$39,160,260	3.2%	5.1%
Wayne	\$2,576,634	\$2,734,676	\$2,950,418	\$3,169,958	\$3,372,920	\$2,814,835	-16.5%	1.8%
Weber	\$16,251,329	\$16,991,754	\$16,348,310	\$15,935,917	\$16,856,711	\$16,876,606	0.1%	0.8%
State of Utah	\$477,409,577	\$519,160,181	\$540,424,182	\$545,328,875	\$567,708,956	\$578,445,705	1.9%	3.9%

Travel & Tourism Taxes - Gross Taxable Room Rents



Gross Taxable Room Rents represent the equivalent of gross transient room tax revenues divided by the transient room tax rate. As such, it allows specific analysis of room rental performance without including other lodging amenities such as restaurants and gift shops that are included in the broader measure of nominal hotel sales.

Nominal hotel sales include not only the sales from the rental of rooms, but also other hotel sales, such as those from hotel restaurants, conventions, seminars, private clubs and gift shops (SIC categories 7011 through 7041). However, this data may exclude some businesses that file a transient room tax return, such as condominium rentals (SIC 6513).

As a share of total statewide sales, a county share of gross taxable room rents is equal to a county share of transient room tax revenues.

